

Implementation of Viva Engage

Sky TV



ABOUT

Sky TV is digital entertainment provider and broadcasting company that provides pay television services via satellite, media streaming services, and broadband internet services.

WHAT WAS NEEDED?

Sky used Facebook Workplace as its employee engagement tool. Its use left much to be desired including the engagement of senior leadership with staff. Sky determined that the use of Yammer served a more functional purpose for their organization requirements while also benefiting from lowered operating costs.

OUR SOLUTION

Kambium delivered the Change Management services that were required to support the successful migration of Facebook Workplace to Yammer for Sky. The change component delivered targeted adoption and embracing the new ways of working for Sky staff through an engaging and informative communications strategy, training, and post deployment support plan.

